



Moodlakatte Institute of Technology

(A Unit of Moodlakatte Nagarathna Bhujanga Shetty Trust (R.))

(Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi)

Moodlakatte – 576 217, Kundapura Taluk, Udupi District, Karnataka

Date: 30/Aug/2023

Topic	:	INTELLECTUAL PROPERTY RIGHTS
Organized On	:	30/Aug/2023
Resource Person	:	Prof. Bhuneshwar Paswan, TBI, Director & IIC Convener to foster an idea about IPR
Participants	:	First year students from MBA; No. of students – 64.

Preamble

Intellectual Property Rights (IPRs) play a critical role in shaping the dynamics of the educational sector. These rights encompass a range of legal protections that safeguard the creations of the human mind, such as inventions, literary and artistic works, and symbols, names, and images used in commerce.

BRIEF PROFILE OF THE CHIEF GUEST

Prof. Bhuneshwar Paswan TBI director IIC convenor, MIT Kundapura, specialized in Physics and Material Science & Engineering, Business & Entrepreneurship. Perceived his dual degree from Indian institute of science education and research (IISER), Pune. He acquired graduate research fellowship in 2012 from Indian institute of technology madras worked in challenging profiles for more then 10 years.

REPORT

Department of management studies organized a workshop on intellectual property rights in India on 30/08/2023 by Prof. Bhuneshwar Paswan, TBI, Director & IIC Convener to foster an idea about IPR which plays a fundamental role in fostering innovation and creativity by providing creators and inventors with the incentive to invest in research, development, and production.

Objectives:

This workshop on intellectual property rights (IPR) typically revolve around educating and informing participants about the various aspects of intellectual property, its significance, and how to protect and utilize it effectively. Here are some common objectives listed,

1. It Increase awareness among participants about the importance of intellectual property and its role in promoting innovation and creativity.
2. It Help participants understand the different categories of intellectual property, such as patents, copyrights, trademarks, and trade secrets.
3. Familiarize participants with the legal framework surrounding intellectual property rights, including relevant laws and regulations.
4. Provide insights into how to protect intellectual property and the enforcement mechanisms available in cases of infringement.
5. Explain the processes involved in obtaining and maintaining intellectual property rights, including the application and registration procedures.
6. Explore the relationship between intellectual property rights and innovation, demonstrating how they can incentivize creativity and investment in research and development.
7. Discuss strategies for commercializing intellectual property, such as licensing, selling, and using it for business growth;
8. Educate participants on the potential risks and challenges related to intellectual property, and how to mitigate them.

The goal is to equip participants with a comprehensive understanding of intellectual property rights and their practical applications in various industries and sectors.

Outcome of the program:

Outcome of this program is multifaceted depends on the interest of the students and the concepts covered here are some of the results identified from this program.

1. Familiarity with the legal framework and regulations governing intellectual property rights, along with an understanding of the relevant laws and their implications.
2. Students were equipped with the knowledge and resources to protect their intellectual property, including the ability to navigate application and registration processes.
3. Awareness of international aspects of IPR and knowledge of how to protect intellectual property in multiple countries through international agreements and treaties.
4. Students learnt strategies for commercializing and monetizing intellectual property, such as licensing agreements, joint ventures, and branding.
5. Awareness of potential risks associated with intellectual property and strategies to mitigate those risks effectively.

6. Understood the legal and financial consequences of intellectual property infringement, and the importance of respecting the rights of others.
7. Students learnt to be able to apply their knowledge practically, making informed decisions about their own intellectual property assets and rights.
8. Students felt empowered with knowledge and tools to protect, leverage, and enforce their intellectual property rights.
9. Students decision-making capabilities Improved regarding the creation, protection, and management of intellectual property assets.

This workshop empowered participants to make informed choices about their intellectual property and inspire them to create, innovate, and protect their ideas and creations.

ORGANIZING COMMITTEE

Prof. Amruthamala

Prof. Harish Kanchan

Prof. Venkatesh Shetty

Prof. Thilaka Laxmi

Prof. Kavya

Conclusion:

Intellectual Property Rights (IPR) Awareness is critical to shaping an environment that is conducive to fostering creativity & innovation in the country. Intellectual Property is the product of a person's intelligence, creativity, hard work, and skill. It results from an idea that comes to one's mind and is given creative expression.

Invitation:



MOODLAKATTE INSTITUTE OF TECHNOLOGY

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Moodlakatte - 576217, Kundapura Taluk, Udupi District, Karnataka



IIC Seminar

Intellectual Property Rights (IPR) in India

Speaker:



Prof. Bhuneshwar Paswan

TBI, Director & IIC Convenor

Instagram Facebook Twitter LinkedIn
mitkundapura

Date: August 30, 2023,
Time: 10:00 AM - 11:00 AM

Website - mitkundapura.com

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GPS Map Camera

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JP7M+R6F, Mudalkatte, Karnataka 576211, India
Lat 13.614257°
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30/08/23 10:06 AM GMT +05:30

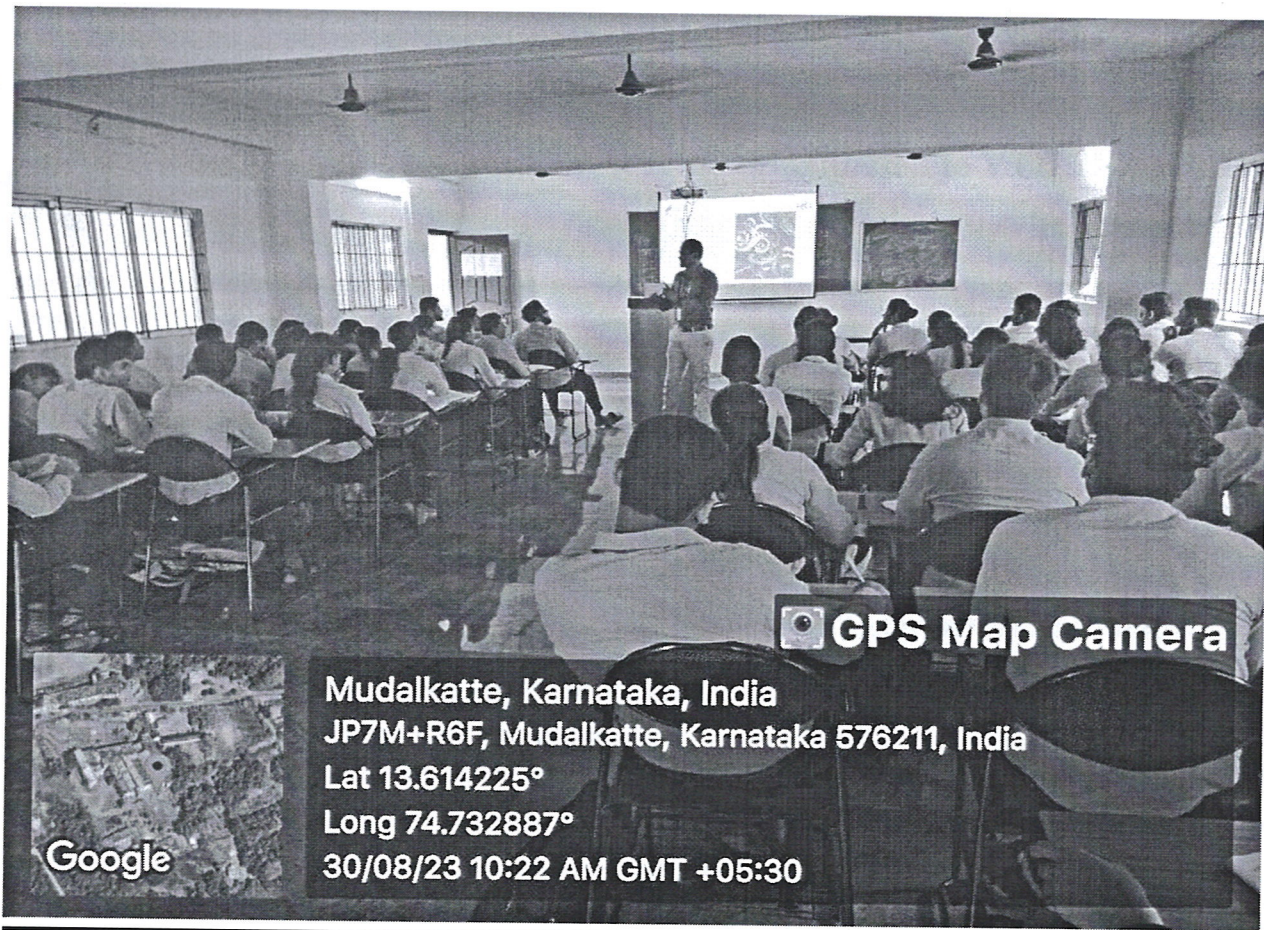
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